

CONSTRUIR CINE 2017

INTERNATIONAL SHORT AND FEATURE FILM CONTEST

ABOUT THE WORLD OF WORK AND WORKERS

TERMS AND CONDITIONS OF THE CONTEST

Construir Cine is the only international film festival in Argentina about work and labor. Its next edition will take place in Buenos Aires, from May 8 to May 17, 2017.

Construir Cine celebrates national and international cinema aiming to recognize and support new filmmakers and to improve knowledge, accessibility and understanding of socio-labor issues among a wide and diverse public.

The Festival seeks to foster creativity and support the dissemination of audiovisual works that contain stories about work and workers, privileging their point of view on the world and social issues affecting their daily work, the life of their families and the reality of the community to which they belong.

Construir Cine is an event organized by Fundación UOCRA for the Education of Construction Workers through its TV network CONSTRUIR TV —hereinafter, the Organizer— with support from the National Institute of Cinema and Audiovisual Arts (INCAA), through its television signal INCAA TV and its on-demand platform ODEÓN, and sponsored by UOCRA CULTURA.

Both the TV network CONSTRUIR TV and the “CONSTRUIR CINE” festival are part of a groundbreaking proposal aimed at offering quality entertainment plus social consciousness. A sensitive and insightful view on the world of work and labor.

Section I. Purposes.

Construir Cine, member of the Global Labor Film Festival (www.aflcio.org), organizes the Fourth Edition of “Construir Cine: International Short and Feature Film Contest”. The main purpose of this contest is to promote creativity and support the independent making of audiovisual arts dealing with the world of work and labor, as well as to provide these works with exhibition and diffusion means via the CONSTRUIR TV and INCAA TV networks, and the on-demand platform ODEÓN.

The purpose is to promote and foster the making of audiovisual works dealing with the diffusion and promotion of the appreciation of work as a social value in all its forms, and the social change introduced by the daily input of the productive sectors of the economy, the industry in general and the workers, thus making their views and their social background of special interest.

In the 2017 edition, the Festival will focus on the “Child Labor - Forced Labor” theme, therefore those registered works that specifically tackle some of these topics will be

prioritized at the time of selection, though all socio-labor issues will be considered in all competitions.

Section II. Eligibility of the Works Submitted

(i) As to content, the works to be submitted must tell stories related to the world of work and female/male workers. Within the wide scope of the topic, by way of example, please find below the four main themes on which Construir TV and Construir Cine are based.

People: Life stories in which the main characters are the workers themselves, their realities and dreams through intimate stories that expose the contribution of each individual in the realization of a work or project and the construction of society.

Education: Training makes people more competent and competitive, and improves workers' life quality. Education-based entertainment. Innovative formats that rely on education as a fundamental part of individual progress and of society as a whole.

Industry: Industry is the meeting place for technological and human resources. In this area, the role of entrepreneurship, business activity, scientific and technological advances, state participation, the role of trade unions and human capital are evident. The development of industry as a way towards the future of work.

Social dimension: A cornerstone for the construction of the production structures of a country, we believe that the social dimension is the basis upon which better societies are to be built. Issues such as: solidarity, ecological awareness, sustainability and care of the planet in which we live, fundamental rights in the workplace, gender equality, inclusion, child labor, forced labor, migrant labor, disability and work, and social protection, among others, are all valid topics to apply for the contest.

Those works not dealing with the work/labor topic as described above will not be included in the contest.

(ii) The works submitted to the contest may be not a premiere.

(iii) On pre-selecting the works, these shall comply with all the technical requirements stated in Section VI: Submission of Works, subsection (ii).

(iv) Works shall be accepted in any language, provided they have Spanish subtitles. As to language treatment, please refer to Section VI: Submission of Works.

(v) Only works made as from January 1, 2014, shall be admitted.

(vi) No work shall be accepted if it offends the integrity of persons, institutions, or ethnic groups; which in any way discriminates or violates any ethic code or social convention; which contains scenes portraying sexual acts or explicit violence; or which violates in any way the good social manners or good moral behavior in general.

(vii) Enrollment in the International Short Film Contest category, both fiction and documentary, implies the acceptance of the fact that the works submitted, in case of being pre-selected, shall be broadcasted on Construir TV and INCAA TV through any free or public TV system, Televisión Digital Terrestre (TDT), Televisión Digital Abierta (TDA) and Televisión Satelital (TVS), and also through INCAA's on-demand platform called ODEÓN, or any other brand that replaces it in the future, both in Argentine territory and abroad.

Enrolled Argentine short films acknowledge that they may be included by Construir Cine in national and international audiovisual collectives to participate in open selections governed by said groups.

The prerogatives mentioned above do not apply to any of the Sections included in the Feature Films category.

Section III. Contestants:

(i) The contest is a short and feature film contest. Contestants eligible to take part may be natural persons (students of tertiary and/or university courses, as well as independent filmmakers), and/or juridical persons.

(ii) Contestants must be at least 18 years of age.

Section IV. Requisites – a) Categories:

1. The short film contest consists of two (2) categories.

a) "Short Documentary": Short films of up to 26 minutes, regardless of their country of origin.

b) "Short Fiction Film": Short films of up to 26 minutes, regardless of their country of origin.

2. The feature film contest consists of three (3) categories.

a) "International Feature Documentary": feature documentaries over 52 minutes, regardless of their country of origin.

b) "International Feature Film": feature films over 52 minutes, regardless of their country of origin.

c) "National Feature Films": feature documentaries or fiction films over 52 minutes, filmed entirely in Argentina and directed by an Argentine.

Section IV. Requisites – b) Deadlines:

Category	Submission opens on	Submission closes on	Pre-Selection to be announced on	Winners to be announced on
ALL CATEGORIES OF THE CONTEST	12/15/2016	03/15/2017	04/12/2017	Closing Gala of "Construir Cine" May 2017

Construir Cine reserves the right to re-categorize the films submitted.

In all cases, submission deadline shall be due on the 00:00 hour, Argentine time, of the closing day.

Section V. Enrollment.

Participation is open to all persons meeting the requirements above, at no cost.

Multiple submissions by a sole participant shall be accepted as long as each submission is made individually for each film submitted.

Enrollment steps:

- (i) Contestants must fill in the online submission form exclusively through the www.festhome.com platform.
- (ii) Contestants must send the audiovisual material following the instructions described in Section VI: How to Submit the Works.

No other type of registration shall be accepted. Therefore, all persons interested in this contest must enroll via the website above by filling in and sending the submission form with all the required personal data and a full technical detail form for the film. This form includes the following mandatory details: screening link of the work (with username and password if necessary), film title, genre, category, duration, a 200-word maximum synopsis and the remaining technical data requested on the form.

Construir Cine shall not be held responsible or liable for the mistakes or loss in the submission or reception of the information sent by the contestants.

Section VI. How to Submit the Works.

- (i) Enrollment:
- (ii) Films submitted in languages other than Spanish shall be subtitled in or dubbed into Spanish. Only at this stage works whose original language is English or with English subtitles/dubbing shall be accepted. If the material is pre-selected, the Spanish subtitling or dubbing shall be mandatory. The contestant may write an electronic mail to info@construircine.com in case of any doubts.

(ii) Pre-Selection

The authors of the pre-selected films must send:

- 1) A link with two high-quality pictures from the film, plus a picture of the director.
- 2) A screening link with the following features:
 - a) Codec: H264
 - b) Container: mov or mp4
 - c) Bitrate: Minimum 20 Mbit/s (Constant or superior)
 - d) Format: FULL HD 1080 50i or 1080 25p or 1080 60i or 1080 30p
 - e) AUDIO STEREO CHANNEL 2: 1 & 2 Stereo Full MIX
 - f) For Spanish-speaking films, no subtitles are required. Spanish subtitling or dubbing is mandatory for works in languages other than Spanish.

Works must be submitted clean, without charts or time codes, or any screen plate stating sponsors, supports, prizes received or the like.

Section VII. Judges, Selection Process, and Awards

(i) JUDGES:

The Panel of Judges shall comprise three (3) personalities of outstanding achievements in the TV and film industries. All the enrollment, pre-selection and winner selection shall be overseen by Construir Cine and/or the contest sponsors.

(ii) SELECTION PROCESS:

Winner selection shall be divided into two rounds: 1) pre-selection, and 2) winner selection.

(iii) AWARDS BY CATEGORY

SHORT FILM CATEGORY

Three (3) winners shall be selected for each short film category, in the following order:

FIRST PLACE: BEST SHORT FILM

SECOND PLACE: EXCELLENCE AWARD – Honorable Mention

THIRD PLACE: MERIT AWARD – Honorable Mention

FEATURE FILM CATEGORY

Three (3) winners shall be selected for each feature film category, in the following order:

FIRST PLACE: BEST FEATURE FILM

SECOND PLACE: EXCELLENCE AWARD – Honorable Mention

THIRD PLACE: MERIT AWARD – Honorable Mention

The judges shall select the works to be awarded a prize based on two criteria: CONTENT and MAKING.

Content: the focus will be on the films describing an experience, a situation or reality referred to the world of work/labor, and on the story emphasizing the appreciation of the culture of work in all its dimensions. On this edition, the Child Labor - Forced Labor theme shall be prioritized.

Making: the focus will be on the contestants having used the most appropriate narrative and technical resources to tell the story.

The judges' decision shall be final and not open for appeal.

THE AUDIENCE VOTE – SHORT FILM AWARD: only the pre-selected works shall take part in this stage. This award shall be the unique for all short film categories. All the short films selected shall be uploaded to the Construir TV YouTube Channel (https://www.youtube.com/channel/UCH9T5qu_SP5paFplQQ0GZgg) where the audience shall be entitled to vote. The short film (in any category) obtaining the most number of votes (“likes”) shall win the PREMIO VOTO DEL PÚBLICO (AUDIENCE VOTE AWARD). Voting by the audience shall start on April 17, 2017, and shall end on April 30, 2017, at 00:00 hour, Argentine time. Only the votes emitted by the audience and registered within the period mentioned shall be taken into account.

The results in all and each instance shall be announced via e-mail to the contestants.

All the results shall be announced to the public in general by publishing them in all the Construir Cine and Construir TV available platforms, as well as the available platforms of the contest sponsors, and also via mailing to the databases available of the institutions mentioned.

(iv) AWARDS

MONETARY AWARD. Only short and feature films awarded in the FIRST PLACE category shall be credited with an economic incentive which shall be announced by the ORGANIZER in due time.

The pre-selected Argentine short films shall participate in the INCAA TV AWARD. The winner, unique for both fiction and documentary, shall receive an incentive prize which consists of the acquisition of rights for broadcast on INCAA TV and ODEÓN for a total of AR\$ 5,000 (five thousand Argentine pesos) on behalf of INCAA TV and its corresponding statuette.

SPECIAL SHOW ON CONSTRUIR TV: The 7 (seven) winning short films (6 selected by the judges in the three categories plus 1 selected by the Audience Vote Award) shall be exhibited on prime time bracket on Construir TV network during May 2017, in the framework of a special show to accompany the celebration of the Workers' Day, on May 1.

INCLUSION IN INCAA TV PROGRAMMING: the winning short films shall be part of the INCAA TV Channel programming and the on-demand platform ODEÓN. The schedule and method of issuance thereof shall be determined by the Channel authorities.

STATUETTES CONSTRUIR CINE: Each winning film shall be awarded a "*CONSTRUIR CINE: SHORT AND FEATURE FILM CONTEST*" statuette according to the place obtained and the category chosen. The statuette shall be delivered to the winner via any mail delivery system to be determined by the Organizers to the address informed by the winner in the enrollment form. Construir Cine and its sponsors reserve the right to organize an attending event. In this case, the winners shall be informed with sufficient time in advance, and the details of the event shall be coordinated with each of them individually.

Only one (1) statuette shall be awarded for each film, whatever the number of persons involved in its making or notwithstanding the fact that the film has been co-produced by two (2) or more natural or legal persons.

The statuette inscription plate shall only contain the following information: film title – category and place obtained – name of the contest. No names of natural persons shall be included, whatever their participation in the film.

Section VIII. Rights to use and liability.

All contestants guarantee that, at the time of enrollment in the contest, are the sole and exclusive owners of the copyright over the work(s) submitted, and that they are not violating third parties' rights.

At the time of enrollment in the contest, the contestant(s), whether he/she/they be (a) natural or artificial person(s), shall be automatically authorizing the Organizer and its sponsors to use, automatically and without need to notify the contestants, expressly, finally, irrevocably, without right to receive payment or compensation, the use of the name, image and voice of the contestant(s) on pictures, files and/or digital media, as well as in posters, films and/or publicity spots, tunes and/or vignettes in any type of media and/or promotional pieces, including television, radio, newspapers, posters/signs, mailings and the like for the purpose of the widest publicizing of this contest and its subsequent editions.

Also, at the time of enrollment, contestants guarantee that the contestant or the films submitted to the contest are free from all claims from authors, actors, interpreters, managing companies, unions, and are free from any lien, restriction, or any impediment or limitation to distribution, reproduction, marketing, and exhibition, without temporal or territorial limitations.

By virtue of the statements above, the contestant shall bear and assume all the costs whatsoever of defending the Organizer against any court or out of court action based on the claim that the marketing, distribution, reproduction and/or use of the films or part of them, in the state in which they have been delivered by the contestant, is contrary to the contracts, authorizations, commercial agreements, professional agreements and/or labor agreements obtained by the contestant for the making of the film. In this case, the contestant shall bear all the costs and expenses if a court decision should make the Organizer liable for the matters described in the lines above.

The contestant shall be responsible for the content, and the form of each of the films submitted by him/her to the contest, and shall guarantee that the work(s) submitted do not violate the rights of privacy or any other rule imposed by the relevant control authorities. Therefore, each contestant assumes full liability for the damages that may arise from the use and exhibition of the work(s), and assumes the responsibility to hold the Organizer harmless in case any claim arises based on the facts herein mentioned.

ASSIGNMENT OF EXHIBITION RIGHTS OVER SHORT FILMS

All the preselected contestants and/or winners of short films assign to the Organizer the rights of use, reproduction, exhibition and any other use or application given to the work for the TV signal CONSTRUIR TV and INCAA TV through any free or public TV system, Televisión Digital Terrestre (TDT), Televisión Digital Abierta (TDA) and Televisión Satelital (TVS), and also through INCAA's on-demand platform called ODEÓN, or any other brand that replaces it in the future, both in Argentine territory and abroad.

During May and June 2017, the winning short films shall not be shown by the producers on any TV show in the Argentine Republic, except for INCAA TV. That is to say that between May 1st and June 30th 2017 included, Construir TV and INCAA TV shall have the television exclusivity of the winning short films.

ASSIGNMENT OF EXHIBITION RIGHTS OVER FEATURE FILMS

All the preselected and/or winning contestants of the feature films assign to the ORGANIZER the exhibition rights of the Work throughout the term of the International Film Festival – CONSTRUIR CINE- to be held during May 2017 in the Argentine Republic. The programming grid, as well as the designation of theater rooms where the works will be shown, shall be set by the ORGANIZER to his sole criterion.

These terms and conditions shall be construed and applied in conformity with the Argentine laws. If any controversy arises with relation to these terms and conditions, the parties agree to submit themselves to the jurisdiction of the Ordinary Courts of the City of Buenos Aires, and thus relinquish any other jurisdiction that may be applicable.

Section IX. Advertisers. Authorization.

The short films contestants acknowledge and accept that the winning short films will be part of the Global Labor Film Festival database – hereinafter GLFF-, automatically

participating in the national and international contests and/or festivals related to the theme of this contest.

Section X. Acceptance of the terms and conditions.

The mere fact of taking part in this contest implies full acceptance of these terms and conditions, which can be read and downloaded from the website www.construircine.com

The Organizers of the contest reserve the right to modify the time periods and the deadlines set in these terms and conditions, as well as the features of the prizes and their presentation/delivery.